

Sonya Weiser

B.Sc. MBA MIMC

Principal Strategic Consultant

Bachelor of Science (B.Sc.), The University of Adelaide, 1988

Master of Business Administration (MBA), The University of Adelaide, 2009

Member of the Institute of Management Consultants (MIMC), 2011



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Weiser Consulting® is a division of
Weiser Australia Pty Ltd



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Strategic IT & Business Advice

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Career Profile & Highlights:

Sonya Weiser is the Principal Strategic Consultant of **Weiser Consulting®**.

Weiser Consulting® provides business consultancy services that draw on Sonya's Information Technology (IT) Industry experience, and extensive formal knowledge of corporate governance and business needs.

Sonya's experience spans a diverse range of industries and organisations, including agriculture, retailing, banking, property development, insurance and education, and a number of government organisations.

In addition to graduating with a **Master of Business Administration (MBA)** from **The University of Adelaide** in 2009, Sonya has completed the **Foundations of Directorship** course at the **Australian Institute of Company Directors** in 2011.

Sonya has extensive experience in board level leadership; IT project management; business analysis; and process improvement. This experience provides many core competencies for guidance on IT project proposals, ensuring industries and organisations obtain the best value possible from their strategic investments in IT and business systems and services.

Core Competencies:

Strategic business planning.

Review of strategic direction, products, services and target customer markets, to help build value and reach growth potential.

Interim management.

Help organisations keep moving and improving when they are faced with a gap in their leadership group.

Business process improvement.

Analysis of current business processes and future requirements, determining performance gaps and recommending improvements.

Corporate governance reviews.

Assessing current standards and procedures, recommending improvements to control and measure funding of IT projects.

Strategic capability identification.

Analysing and modelling of organisations, process and information architectures, incorporating key Enterprise Architecture concepts.

Requirements gathering.

Providing clear direction and advice while gathering information and business requirements for systems.

Conceptual design of solutions.

Consultation with project stakeholders to develop solution outlines with strong justification demonstrated through cost/benefit analysis.

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Professional Experience:

Report on leadership and diversity.

Provided report on leadership and diversity in the Office of the Chief Information Officer. This project was part of the Women in the Office of the CIO initiative, addressing strategic plans to support, develop and advance women in the Office. (Office of the Chief Information Officer, 2011).

Succession planning review.

Used a structured approach to analyse the capabilities and resources available to the organisation to provide advice on management succession planning. (Brecknock Insurance Brokers, 2011).

IT Strategic Planning workshops.

Workshop provision for new clients, providing advice on strategic direction and IT systems and infrastructure to support the organisation reach their intended goals. (Bean Crunchers, Elite Plumbing Services, Sign*A*Rama, 2011).

Requirements analysis for business case.

Senior business analysis; existing state system documentation and business requirements for the Unique Student Identifier Commonwealth government project, in team of sub-contracted consultants with 3 Pillars Asia Pacific. (National Centre for Vocational Education Research, 2011).

Project management / vendor liaison.

Technology project management and liaison with vendor to implement integrated incident reporting system, RiskMan. (Department for Families and Communities, 2010 – 2011).

Functional system design.

Analysis of functional requirements, web pages design and report layouts for client case management system. (Housing SA, 2010).

Business process mapping.

Business process map diagrams, provided under subcontract with Purvis Consulting. (Department of Environment and Heritage, 2009)

Performance review and process mapping.

Gap analysis comparing current performance to optimal processes and best use of current IT infrastructure, systems and databases. (Brecknock Insurance Brokers, 2009 – 2010).

Process review and performance analysis.

Business process mapping of current administrative processes. Performance review of administrative processes and systems. (TAFE English Language Services, 2009).

Business process analysis.

Created business process diagrams and supporting documentation, to assist an asset services team with their implementation of contract management software. (Housing SA, 2009).

Strategic business analysis.

Reviewed the strategic plan and growth targets of The Tennyson Group in light of the global financial crisis and resulting economic downturn in South Australia. (University of Adelaide, 2009).

Enterprise Architecture analysis and modelling.

Models created for enterprise architecture framework, business model, stakeholder model, information model, program-service-process model and high level business process models. (Housing SA, 2009).

Boardroom leadership.

Managing Director of family business and President of not-for-profit organisation, providing board level leadership and strategic direction. (Women in Innovation & Technology, Weiser Australia Pty. Ltd. since 2009)

Business case development.

Developed multiple business cases for projects seeking to integrate various systems of Housing SA. Included high level business analysis of current systems and future needs for the Office for Community Housing, Office for Aboriginal Housing, corporate finance and asset management divisions. (Housing SA, 2008)

Requirements analysis.

Analysis of business requirements to support proposed legislative changes in SA. Included facilitation of workshops and consultation with external stakeholders. Requirements were analysed for a new area of business the organisation was preparing to be involved in. (SA Police, 2008).

Business case development.

Development of business case for new system supporting current business processes and integrating information from existing legacy systems. Analysis for this project included broad consultation, facilitating input from staff in multiple locations throughout SA. Project included gathering business requirements, design of potential solutions, cost benefit analysis of options and preparation of a phased implementation plan. (SA Police, 2007).



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Career Summary:

Principal Strategic Consultant / **Weiser Consulting** / Apr 2009 – current
President / **Women in Innovation & Technology** / July 2009 – current
Contract Senior Business Analyst / **Housing SA** / Jun 2008 – Nov 2009
Contract Senior Business Analyst / **SA Police** / Mar 2007 – Jun 2008
Project Lead / **ABB Grain Ltd** (now Viterra) / Feb 2004 – Dec 2006
Lead Developer / **Empire Ridge** (now Plastyk Studios) / Sep 2003 – Jan 2004
Analyst/Programmer / **WorkCover Corporation** / Jun 1998 – Aug 2003
Technical Writer / **SSABSA** (now SACE Board) / Nov 1995 – May 1998
Systems Analyst Programmer / **Bank SA** / Jun 1989 – Aug 1994

Recent Clients:

Office for the Chief Information Officer (2011)
Brecknock Insurance Brokers (2009 & 2011)
Elite Plumbing Services (2011)
Sign*A*Rama Melrose Park (2011)
National Centre for Vocational Education Research (2011)
Department for Families & Communities (2010 - 2011)
Housing SA (2010)
TAFE SA English Language Services (2009)
Department for Environment and Heritage (2009)
Hayden Financial Services (2009)

Testimonials:

“Weiser Consulting were very professional and capable. The key deliverable met our requirements and the project was completed under budget and on time. Communication with Weiser Consulting was great as Sonya Weiser was always prompt in her replies to our queries.”

Office of the Chief Information Officer, December 2011

“We were so appreciative of Sonya’s input, as she gained a real insight into our business in a short time and enabled us to think and plan in the right direction, even after our first few consultations.”

Peter Francis, Operations Manager, Brecknock Insurance Brokers, 24 November 2011

“Sonya worked on the technological solution for the unique student identifier and also on the draft business case document.

I found her work to be of a high standard, and she worked effectively as part of a small team of cross-discipline experts.”

Alison Anlezark, Manager Policy Support Unit, National Centre for Vocational Education Research July 04, 2011

“Sonya acted as our key client contact, and client project manager, in a large government deployment of our system. Sonya was extremely diligent in her management of the project, and always articulated the clients requirements clearly, making our role in the project much more straightforward. She played a key role in ensuring successful delivery of the project. We would be more than happy to work with Sonya again on this sort of project.”

Scott Esler, Managing Director, RiskMan International Pty. Ltd. 31 March 2011

Professional Memberships:

President, Women in Innovation and Technology (SA)
Member, Family Business Australia Advisory Group
Member, Inner Southern Business Enterprise Centre
Member, Institute of Management Consultants
Member, MBA Alumni Association, The University of Adelaide
Member, Ministerial Advisory Group on Volunteering
Member Women influencing Defence and Resources Industries



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